

## *Andrius Jovaisa*

*Journalist and magazine editor*

*e-mail: [andriusjovaisa@inbox.lt](mailto:andriusjovaisa@inbox.lt)*



*NIDA* acoustic system contains in itself the essence of the audio purity. One can compare this system to “Apple” Retina display, where even the human eye is unable to notice individual pixels. Lifeless digital symbols on the screen are transformed into text that looks like written on the paper. Likewise, *NIDA* acoustic system transforms recorded music, which is freed from the digital “prison” and creates illusion of live concert in your room. It’s not an exaggeration, that most people have never heard such sound resolution – and, unfortunately, will never have the opportunity to do so. When listening to the recorded sounds of crickets chirping or dogs howling, there was an impression that they sounded even better than the real thing. These sounds alone were thrilling, not to mention when the sounds of my favorite bands came out of the speakers. At certain point it seemed the emotions could just blow out the “fuses”.

Albums heard hundreds of times sounded like the first time. Meanwhile, music genres that I have never given much attention to or even disliked suddenly sounded so different, that I had to recheck my own musical prejudices. *NIDA* acoustic system seems to wash away the crust of time from the rusty old good music and let it become fresh, unheard, and innocent.

The system designer, developer and engineering magician Česlovas Paplauskas is equally worth mentioning. First of all, the man himself is an engineer in the purest sense of this term. I was most impressed with his approach to the creation of an acoustic system, based on scientifically solid physical laws. In his words – the system has to reproduce music as closely as possible to the way it was recorded in the studio. No more, no less. That’s, in my humble opinion, the only thing needed for a good acoustic system, and no mumbo jumbo, so common among audiophiles.

It is worth mentioning, that Č. Paplauskas isn’t just a talented engineer trying to create the perfect hardware. For the record, in his young days together with other musicians he has started several revolutions in the iron curtained soviet times so he knows the body and soul of his craft. This approach leaves no room for the subjectivities or aspects of taste, so favored by the modern marketing gurus and their followers, who often behave like a flock of sheep. Such technological *Zen Buddhism* elevates *NIDA* acoustic system over competition not by some magic properties, but by the virtue of job well done.

Last but not least are the looks of *NIDA* – its impressive size and massiveness is augmented with great emphasis on every even the smallest detail. Color, wood and other materials, speaker elements, design and construction – all of it plays harmoniously in the “orchestra” ingeniously created by the hands of the talented engineer and music devotee.